

## College of Business (COB)

### Undergraduate Programs Outcomes

#### Division of Accounting, Finance, MIS, and Economics

##### Accounting\*

1. Demonstrate fundamental competence in business disciplines.
2. Utilize effective communication skills appropriate for a diverse real-world business environment.
3. Apply technology to support business decision-making.
4. Integrate global, ethical, and social responsibility perspectives in analyzing business issues.
5. Demonstrate fundamental competence in financial, managerial, cost, & tax accounting, accounting information systems, and auditing

##### Economics\*

1. Demonstrate fundamental competence in economics.
2. Utilize effective communication skills appropriate for a diverse real-world business environment.
3. Apply technology to support business decision-making.
4. Integrate global, ethical, and social responsibility perspectives in analyzing business issues.

#### Division of Management, Marketing, and Entrepreneurship

##### Business Administration\*

1. Demonstrate fundamental competence in business disciplines.
2. Utilize effective communication skills appropriate for a diverse real-world business environment.
3. Apply technology to support business decision-making.
4. Integrate global, ethical, and social responsibility perspectives in analyzing business issues.

##### Business and Applied Science\*

1. Demonstrate fundamental competence in business disciplines.
2. Utilize effective communication skills appropriate for a diverse real-world business environment.
3. Apply technology to support business decision-making.
4. Integrate global, ethical, and social responsibility perspectives in analyzing business issues.

<b>Manufacturing Management*</b>	<ol style="list-style-type: none"> <li>1. Demonstrate fundamental competence in business disciplines.</li> <li>2. Utilize effective communication skills appropriate for a diverse real-world business environment.</li> <li>3. Apply technology to support business decision-making.</li> <li>4. Integrate global, ethical, and social responsibility perspectives in analyzing business issues.</li> </ol>
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## Masters Programs Outcomes

### Division of Accounting, Finance, MIS, and Economics

<b>Accounting*</b>	<ol style="list-style-type: none"> <li>1. Analyze and solve accounting-related problems</li> <li>2. Apply technology to meet the needs of the accounting profession</li> <li>3. Demonstrate social and ethical sensitivities in a complex and global business environment</li> <li>4. Apply accounting knowledge and skills to generate solutions to address complex global business challenges.</li> </ol>
<b>Business Analytics*</b>  <i>w/ Post-BA Business Analytics</i>	<ol style="list-style-type: none"> <li>1. Decision Making: Solve business problems and make decisions informed by data.</li> <li>2. Analytics Methodologies and Tools: Access, collect, extract, prepare, and analyze data to support analysis for business.</li> <li>3. Communication Skills: Communicate business problems, analysis, and results to key stakeholders.</li> <li>4. Collaboration and Teamwork: Lead and participate in projects with diverse teams to reach common goals.</li> </ol>

### Division of Management, Marketing, and Entrepreneurship

<p><b>Human Resource Management*</b></p>	<ol style="list-style-type: none"> <li>1. Human Resource Expertise: Apply broad-based HR knowledge to develop strategically- aligned responses to enhance organizational effectiveness.</li> <li>2. Ethical Practice: Generate effective solutions that align with organizational values and professional ethical standards for HR.</li> <li>3. Visionary HR Leadership: Appraise complex organizational situations and justify the appropriate change management initiatives.</li> <li>4. Analytic Decision-Making: Analyze data using information technology resources to direct and evaluate HR decisions.</li> <li>5. Communication: Craft messages for high visibility organizational issues and communicate them effectively with various modalities.</li> <li>6. Global and Cultural Acumen: Integrate perspectives on cultural differences to ensure cross-cultural harmony and organizational success.</li> </ol>
<p><b>Business Administration*</b></p> <p><i>w/ General Management Graduate Certification</i></p>	<ol style="list-style-type: none"> <li>1. Integrate knowledge and skills across various functional areas of business.</li> <li>2. Determine solutions to business challenges by applying technology.</li> <li>3. Assess and analyze the potential impact of ethical issues in business contexts.</li> <li>4. Evaluate, and propose solutions to, complex global business challenges.</li> </ol>